

**TEXAS PHILATELIC ASSOCIATION, INC.**

*“Friendship through Philately”*

112<sup>th</sup> General Assembly and Annual Meeting

Saturday, April 12, 2008, 10:00 a.m.

Doubletree Hotel

Dallas, Texas

**MINUTES**

**Call to Order**

The 112<sup>th</sup> General Assembly and Annual Meeting of the Texas Philatelic Association was called to order April 12, 2008 at 10:00 a.m. by President Arthur P. von Reyn.

**Officers and Board Directors Present**

Arthur P. von Reyn, President  
Douglas Moss, 1<sup>st</sup> Vice-President  
Lyle Boardman, Treasurer  
Carol G. Arndt, Secretary  
Jane King Fohn, Past President

R.M. Arndt, Director (2008)  
James Berryhill, Director (2008)  
Jay B. Stotts, Director (2008)  
Peter C. Elias, director (2010)  
Denise Stotts, Director (2010)  
George I. Woodburn, Director (2010)

**Minutes**

A motion was made by Denise Stotts, seconded by Jim Bailey, to accept the minutes of the April 14, 2007 meeting. The motion passed.

**Necrology**

Bill McDaniel read the Necrology Report. There were five deaths of members of the Texas Philatelic Association since the last meeting (Attachment 1).

**Credentials Committee**

Lyle Boardman presented the new slate of TPA officers and directors and TPA Foundation trustees (Attachment 2).

**President’s Report**

President Arthur von Reyn discussed the cost of publishing the Association’s journal, which amounts to \$2,300 for printing. Norman Cohen, CEO of Adventure Graphics, Inc., publishes *The Texas Philatelist* and donates \$1,600 every two months towards the cost of publication. To assist in defraying costs of publication, a Journal Publication Fund has been established. This was deemed the best way to proceed as dues would have to be raised to unmanageable levels, and advertising does not bring in enough revenue. The Journal Publication Funds has \$2,100 in donations. These donations to the Texas Philatelic Association are not tax deductible, but recognition is given to all donors.

Dues to the Association have been payable by MasterCard and Visa credit cards. The monthly cost runs \$15 to \$20, and only a few members are using this payment method, which does not make this program financially rewarding (Attachment 3).

**Secretary’s Report**

Carol Arndt announced the following awards: (1) The Spaulding Trophy given for recruiting the most new members in the past year was awarded to the Mid-Cities Stamp Club for recruiting nine new members; (2) The Forcheimer Philatelic Literature Award

was won by Katherine Foster for her article, "Precancels Add Variety to Pursuit of Hobby," in the January-February 2007 issue of *The Texas Philatelist*.

### **Membership Report**

The current membership level is 550. A 10% attrition rate is considered normal. Drops of members for nonpayment of dues is not yet reflected in the numbers reported (Attachment 4). During the coming year, membership recruitment will continue through solicitation of members by mail, at bourses and stamp shows, advertising in philatelic publications, and having manned Association tables at Texas stamp shows.

### **Webmaster's Report**

Arthur von Reyn reported a continual rise in "hits" on the website, [www.texasphilatelic.org](http://www.texasphilatelic.org). The website has current Association minutes, electronic versions of *The Texas Philatelist*, philatelic articles, links to other philatelic sites, and the option to pay dues or make donations by credit card (Attachment 5).

### **Treasurer's Report**

Lyle Boardman, Treasurer, discussed finances (Attachment 6A and 6B).

### **Southwest Philatelic Foundation Report and TEXPEX**

Tom Koch explained the change in the date of TEXPEX 2008 due to an error in booking on the part of the Doubletree Hotel. The 2010 TEXPEX will be back at the Doubletree at its regular date. The 2009 TEXPEX will be held in conjunction with the APS AmeriStamp Expo, Arlington Convention Center, Arlington, Texas, February 20-22, 2009.

### **The Texas Philatelist Report**

Douglas Moss, editor, made a plea for more articles by members for the journal. In the past six months, most of the articles have been written by either Arthur von Reyn or Douglas Moss. The articles do not have to be just on Texas philately (Attachment 7).

### **New Business**

Denise Stotts made a motion, seconded by Lyle Boardman, to hold the next General Assembly and Annual Meeting of the Texas Philatelic Association at the AmeriStamp Expo, Arlington Convention Center, Arlington, Texas, February 21, 2009. Motion passed.

### **Adjourn**

Bill McDaniel made a motion, seconded by George Woodburn, to adjourn the meeting. The motion passed. Following this meeting, Peter C. Elias will present a program on his philatelic Exhibit, "**4 Rings: The History of Audi.**"

Respectfully submitted,

Carol G. Arndt  
Secretary

## **NECROLOGY REPORT**

The following members passed away during the 12 months preceding this meeting:

Lora Duke – Midland, Texas

Larry Henschen - Chandler, Arizona

William E. Jordan, Jr. – Port Neches, Texas

Bob Mays – Granbury, Texas

Walter W. Sapp – Houston, Texas

**CREDENTIALS COMMITTEE REPORT**

<b>TEXAS PHILATELIC ASSOCIATION</b>			
Office	Candidate	Votes	Elected
President	Arthur P. von Reyn	246	Yes
1 <sup>st</sup> Vice President	Douglas C. Moss	246	Yes
2 <sup>nd</sup> Vice President	Thomas M. Koch	244	Yes
	William J. Horst	1	No
	George I. Woodburn	1	No
Secretary	Carol G. Arndt	247	Yes
Treasurer	Lyle C. Boardman	246	Yes
Director	Robert I. Benner	246	Yes
	James C. Berryhil	246	Yes
	William C. Strauss	247	Yes
<b>TEXAS PHILATELIC ASSOCIATION FOUNDATION</b>			
Trustee	Norman Alan Cohen	245	Yes
	William C. Strauss	247	Yes

<b>BALLOTING SUMMARY</b>		
Response	Number	Percent
Valid Ballots Submitted	247	45.4%
Blank Ballots	11	2.0%
No Ballots Included with Dues Notice	113	20.8%
Paid with MasterCard/Visa, Did Not Vote	6	1.1%
No Reponse at All—Dues Already Paid, Life Membership, Dues Not Paid Before Balloting Deadline	167	30.7%
Totals	544	100%

## PRESIDENT'S REPORT

By Arthur P. von Reyn

1. The year 2007 marked a continuation of last year's initiatives. All six issues of *The Texas Philatelist* were printed in the 48-page full-color format. Member Norman Cohen, owner of Adventure Graphics in Dallas, still subsidizes two-thirds of the \$2,300 per issue cost.
2. Two joint mail auctions were conducted in conjunction with the Oklahoma Philatelic Society, with Gil Weisser serving as auctioneer. Both were deemed successful; and the third will be held this summer. Be sure to turn in your auction lots by the end of the day today!!!
3. Another special meeting for members was scheduled at the 2007 Greater Houston Stamp Show, but no members showed up beyond the officer and directors, so no session was held.
4. Jim Stever's presentation after last year's annual meeting proved successful and Peter Elias has agreed to do so this year.
5. In late 2007, we commenced accepting MasterCard and Visa, primarily to enable acceptance of dues through our website and to encourage more donations to the TPA. Your president initiated a Journal Publication Fund to help fund the publication of *The Texas* in future years when we no longer receive the benefit of one member subsidizing most of the publication costs. The goal is to accumulate a reserve of \$15,000 by the end of the year and \$150,000 in ten years.

**MEMBERSHIP REPORT**

By Arthur P. von Reyn

## MEMBERSHIP STATUS:

Membership, February 28, 1997	504
<u>Membership, April 3, 2008</u>	<u>544</u>
Net Gain	40

Note: As of April 3, 2008, there were 76 members who had not yet paid their dues for 2008. A final dues notice that was mailed April 6 will probably result in 35-45 more collections, resulting a net year over year gain of zero.

## WEBMASTER'S REPORT

By Arthur P. von Reyn

Interactive features new to [www.texasphilatelic.org](http://www.texasphilatelic.org) website:

1. Submitting membership applications.
2. Turning in chapter activity reports.
3. Requesting free "Classified Bourse" ads.
4. Requesting OPS Sales Division books.
5. Registering philatelic events like stamp shows, first day of issue ceremonies, etc.

Since your president is also the webmaster, time constraints limit the frequency of updates.

Visit counts for recent years are:

April 7, 2006	9,103
April 13, 2007	12,379
April 11, 2008	15,813

The monthly average of visits was 286 for 2007-08 versus 273 for 2006-07.

## TEXAS PHILATELIC ASSOCIATION

### STATEMENT OF ACTIVITIES (Unaudited)

Revenue and Support:	YE 12/31/2007	YE 12/31/2006	YE 12/31/2005
Membership Dues	\$5,286.50	\$6,637.00	\$4,264.00
<i>The Texas Philatelist</i> ads	404.50	1,114.85	352.90
Interest Income	404.88	370.42	254.55
Gifts	890.71	337.61	0.00
Publication Fund	1,072.00	0.00	0.00
Other Income	0.00	10.00	0.00
<b>Total Revenue and Support</b>	<b>\$8,058.59</b>	<b>\$8,469.88</b>	<b>\$4,871.45</b>
Expenses:	YE 12/31/2007	YE 12/31/2006	YE 12/31/2005
Archive Maintenance	\$0.00	\$26.78	\$0.00
Auction Expense	44.16	0.00	0.00
Board Expense	92.20	108.25	108.72
Credit Card Fees	19.45	0.00	0.00
Directory Expense	169.73	552.20	0.00
Dues Collection Expenses	24.89	62.36	0.00
Editor's Expenses	28.55	51.97	98.23
New Member Recruiting	1,788.95	2,289.08	40.00
Prepare <i>The Texas Philatelist</i>	3,701.71	3,285.19	3,964.51
<i>The Texas Philatelist</i> postage	1,664.39	789.12	711.52
Secretary's Expense	0.00	134.46	81.19
Treasurer's Expense	0.00	0.00	11.95
Miscellaneous	5.00	101.89	0.00
<b>Total Expenses</b>	<b>\$7,539.03</b>	<b>\$7,401.30</b>	<b>\$5,016.12</b>
Increase (Decrease) in Net Assets	\$519.56	\$1,068.58	(\$144.67)

### STATEMENT OF ASSETS (Unaudited)

Assets:	12/31/2007	12/31/2006	12/31/2005
Cash and Equivalents	\$20,127.93	\$19,608.37	\$18,406.99
<u>Bulk Mail Deposit</u>	<u>0.00</u>	<u>0.00</u>	<u>132.80</u>
<b>Total Assets</b>	<b>\$20,127.93</b>	<b>\$19,608.37</b>	<b>\$18,539.79</b>
Liabilities:			
<u>Liabilities</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
<b>Total Liabilities</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
Net Assets:			
Unrestricted	\$7,215.93	\$8,568.37	\$9,419.79
Life Membership	11,840.00	11,040.00	9,120.00
<u>Publication Fund</u>	<u>1,072.00</u>	<u>0.00</u>	<u>0.00</u>
<b>Net Assets:</b>	<b>\$20,127.93</b>	<b>\$19,608.37</b>	<b>\$18,539.79</b>
<b>Total Liabilities and Net Assets</b>	<b>\$20,127.93</b>	<b>\$19,608.37</b>	<b>\$18,539.79</b>

## TEXAS PHILATELIC ASSOCIATION FOUNDATION

### STATEMENT OF ACTIVITIES (Unaudited)

Revenue and Support:	YE 12/31/2007	YE 12/31/2006	YE 12/31/2005
Donations	\$1,642.59	\$2,747.40	\$1,579.40
Interest Income	453.74	415.75	279.48
Dividend Income	216.00	210.00	254.01
<u>Grant for Stever book</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
Total Revenue and Support	\$2,312.33	\$3,373.15	\$2,112.89
Expenses:	YE 12/31/2007	YE 12/31/2006	YE 12/31/2005
Support for TEXPEX	\$1,000.00	\$1,000.00	\$1,000.00
Donations	500.00	500.00	500.00
Awards	50.00	50.00	50.00
TEXPEX Awards	326.70	386.92	69.50
Website Rental	119.50	115.40	115.40
TPA Xmas Contest	710.36	227.05	123.81
<u>Treasurer's Expenses</u>	<u>5.00</u>	<u>0.00</u>	<u>20.00</u>
Total Expenses	\$2,711.56	\$2,279.37	\$1,878.71
Increase (Decrease) in Net Assets	(\$399.23)	\$1093.78	\$234.18

### STATEMENT OF NET ASSETS (Unaudited)

Assets:	12/31/2006	12/31/2007	As of 4/12/2008
<u>Cash and Equivalents</u>	<u>\$19,393.78</u>	<u>\$19,793.01</u>	<u>\$18,699.23</u>
Total Assets	\$19,393.78	\$19,793.01	\$18,699.23
Liabilities:			
Liabilities	0.00	0.00	0.00
<u>Total Liabilities</u>	<u>\$0.00</u>	<u>\$0.00</u>	<u>\$0.00</u>
Net Assets:	\$19,393.78	\$19,793.01	\$18,699.23
Total Liabilities and Net Assets:	\$19,393.78	\$19,793.01	\$18,699.23

## ***THE TEXAS PHILATELIST REPORT***

By Douglas Moss

1. During 2007, all bi-monthly issues of *The Texas Philatelist* were full-color, with 44-pages plus cover.
2. For the first time in several decades, or maybe ever, the inside covers and back cover all feature paid advertising.
3. A new feature is a full page offered to chapters. Currently, only the Dallas-Park Cities Philatelic Society is taking advantage of this offer. Over the last eight journals, Doug and Art have written **41%** of the articles (see chart below). Please help by:
  - a. Writing articles. There is no shortage of space and your editor will help you make your submission look and read great!
  - b. Sending in "Letters to the Editors."
  - c. Submitting "Classified Bourse" ads – they are FREE!!!
  - d. Encouraging your local stamp club secretary to send reports for the "Chapters in Action" feature or take advantage of our full-page offer.
5. *The Texas Philatelist* was recognized at the 2007 National Philatelic Exhibition of Washington D.C. (NAPEX) with a silver award. We will be entering this literature competition again in 2008

Once again, THANKS to NORMAN COHEN at Adventure Graphics in Dallas for continuing to print the *The Texas Philatelist* at about one-third of what it would cost otherwise.

<b><i>The Texas Philatelist - Editorial Content Recap</i></b>				
<u>Issue</u>	<b>Total Articles</b>	<u>By Doug</u>	<b>By Art</b>	<u>% by D &amp; A</u>
January-February 2007	9	1	3	44%
March-April, 2007	10	0	2	20%
May-June, 2007	8	1	2	38%
July-August, 2007	12	3	3	50%
September-October, 2007	8	3	1	50%
November-December, 2007	9	3	2	56%
January-February, 2008	13	2	2	31%
March-April, 2008	7	2	1	43%