

**TEXAS PHILATELIC ASSOCIATION, INC.**  
***“Friendship through Philately”***

Board of Directors Meeting  
Saturday, April 12, 2008, 9:00 a.m.  
Doubletree Hotel  
Dallas, Texas

**Minutes**

**Call to Order**

The April 12, 2008 meeting of the Texas Philatelic Association’s Board of Directors was called to order at 9:00 a.m. by President Arthur P. von Reyn.

**Members Present**

Arthur P. von Reyn, President	R.M. Arndt, Director (2008)
Douglas C. Moss, 1 <sup>st</sup> Vice-President	James Berryhill, Director (2008)
Lyle C. Boardman, Treasurer	Jay B. Stotts, Director (2008)
Carol G. Arndt, Secretary	Peter C. Elias, Director (2010)
Jane King Fohn, Past President	Denise Stotts, Director (2010)
	George I. Woodburn, Director (2010)

**Approval of Minutes**

Jay Stotts, seconded by Peter Elias, made a motion to accept the minutes of the September 16, 2007 meeting of the Texas Philatelic Association’s Board of Directors as written. The motion passed.

**President’s Report**

Arthur P. von Reyn reminded members that volunteers are constantly needed for various jobs and functions, such as staffing the Association’s table at shows, membership recruitment, assisting with proofreading the journal and writing articles for the journal (Attachment 1).

**Secretary’s Report**

Carol Arndt announced the following awards: (1) The Forcheimer Philatelic Literature Award goes to Katherine Foster for her article, “Precancels Add Variety to Pursuit of Hobby,” in the January-February 2007 issue of *The Texas Philatelist*. (2) The Spaulding Trophy Award for recruiting the most members goes to the Mid-Cities Stamp Club for recruiting nine new members.

**Treasurer’s Report**

Lyle Boardman presented the Treasurer’s Report (Attachment 2). Because the Association operates on a cash basis, this causes swings in revenues and expenses.

**Membership Report**

Current membership is 544. There will probably be a decrease in membership at the time of the May-June 2008 Membership Report once non-payment of dues is reported (Attachment 3).

### **Webmaster's Report**

Arthur von Reyn stated there is a continual increase in “hits” on the website. Dues payments can be made on the site, the journal and current minutes of the Association are also updated to the website (Attachment 4).

### **Southwest Philatelic Foundation and TEXPEX Report**

Tom Koch updated board members on TEXPEX. A booking error by the Doubletree Hotel necessitated a change in the date of the show to April 11-13, 2008, a week earlier than was previously publicized. The decision to change the date was made due to a change in hotels being too expensive. A few dealers were lost because of this change. TEXPEX will be a part of the APS AmeriStamp Expo, Arlington Convention Center, Arlington, Texas, February 20-22, 2009. The TEXPEX portion will be all Mexican exhibits—100 frames. The Marriott (since changed to Sheraton), next to the Convention Center, is the official hotel. The TEXPEX banquet will be part of the larger APS banquet. TEXPEX 2010 is scheduled for its regular time of year at the Doubletree Hotel.

### **The Texas Philalists Editor's Report**

Douglas Moss noted that help is always needed to proofread the journal. Articles by members are urgently solicited since a review of the articles in the past eight issues indicate either the editor or Arthur von Reyn have been writing many of them. Articles do not necessarily have to be just on Texas philately—any philatelic area that is of interest to the person writing the article would be great. (Attachment 5).

### **Youth Holiday Stamp Design Contest Report**

Jane King Fohn resigned from coordination of the Youth Holiday Stamp Design Contest project that she has done for 19 years. A volunteer is needed for the position. This would be a good project for a stamp club. (Attachment 6).

### **Appointments**

A membership chairperson for the Texas Philatelic Association is needed. No action was taken.

### **New Business**

Possible membership recruitment efforts and promotions for 2008 could include (1) mail outs to Texas members of the American Philatelic Society, which includes a copy of our journal—an expensive method, (2) applications/journals distributed at stamp shows, (3) an Association table at philatelic events throughout Texas, and (4) advertising in other philatelic journals.

The credit card acceptance program costs the Association \$15 per month for Visa and Mastercard. There were 38 people who participated, \$1,600 in receipts, \$169 paid to the credit card companies, which makes the cost about \$4.46 for participant. The board will review this program at its next meeting for a decision whether to continue it or not.

The Association needs to have funds to finance publication of the journal. There are three ways for the Association to obtain this money—dues, advertising and establishing a reserve fund. The Journal Publication Fund established by President Arthur von Reyn has \$2,011 in donations, a \$500 check was received this date. It must be remembered that donations to the Texas Philatelic Association are not tax deductible.

*At this point, the board meeting recessed in order to begin the Texas Philatelic Association's General Assembly and Annual Meeting at its scheduled time of 10 a.m. The board meeting resumed at 11:30 a.m.*

Texas Philatelic Association's Forcheimer Philatelic Literature Award was formally presented to Katherine Foster, who would not be attending the awards banquet.

The Texas Philatelic Association archives at the Wineburgh Philatelic Research Library at the University of Texas at Dallas was the recipient of four more boxes of material accumulated and donated by Jane King Fohn.

An index to *The Texas Philatelist* is contemplated, but volunteers are needed to assist with the project.

The current life membership rate is \$160. It was proposed that this rate be based on age. A motion was made to this effect by Denise Stotts, seconded by Peter Elias. The motion passed. This increase will be published in the Association's journal to give members the opportunity for a life membership at the current rate. The precise rate will be outlined at the September meeting.

There was discussion of a resolution by the board of directors to invest in certificate of deposits rather than money market funds.

President Arthur von Reyn reminded officers that he needed a set of standard operating procedures for each officers' position.

President Arthur von Reyn told board members that for successful participation by the Texas Philatelic Association at AmeriStamp Expo, volunteers are needed.

A motion was made by Denise Stotts, seconded by James Berryhill, to have the spring meeting at the 2009 APS AmeriStamp Expo, Arlington Convention Center, Arlington, Texas, February 20-22, 2009. The motion passed.

### **Adjourn**

Lyle Boardman, seconded by Jay Stotts, made a motion to adjourn the meeting. The motion passed.

Respectfully submitted,

Carol G. Arndt  
Secretary

## PRESIDENT'S REPORT

By Arthur P. von Reyn

1. The year 2007 marked a continuation of last year's initiatives. All six issues of *The Texas Philatelist* were printed in the 48-page full-color format. Member Norman Cohen, owner of Adventure Graphics in Dallas, still subsidizes two-thirds of the \$2,300 per issue cost.
2. Two joint mail auctions were conducted in conjunction with the Oklahoma Philatelic Society, with Gil Weisser serving as auctioneer. Both were deemed successful; and the third will be held this summer. Be sure to turn in your auction lots by the end of the day today!!! Another special meeting for members was scheduled at the 2007 Greater Houston Stamp Show, but no members showed up beyond the officer and directors, so no session was held.
4. Jim Stever's presentation after last year's annual meeting proved successful and Peter Elias has agreed to do so this year.
5. In late 2007, we commenced accepting MasterCard and Visa, primarily to enable acceptance of dues through our website and to encourage more donations to the TPA. Your president initiated a Journal Publication Fund to help fund the publication of *The Texas* in future years when we no longer receive the benefit of one member subsidizing most of the publication costs. The goal is to accumulate a reserve of \$15,000 by the end of the year and \$150,000 in ten years.

## TEXAS PHILATELIC ASSOCIATION

### STATEMENT OF ACTIVITIES (Unaudited)

Revenue and Support:	YE 12/31/2007	YE 12/31/2006	YE 12/31/2005
Membership Dues	\$5,286.50	\$6,637.00	\$4,264.00
<i>The Texas Philatelist</i> ads	404.50	1,114.85	352.90
Interest Income	404.88	370.42	254.55
Gifts	890.71	337.61	0.00
Publication Fund	1,072.00	0.00	0.00
Other Income	0.00	10.00	0.00
<b>Total Revenue and Support</b>	<b>\$8,058.59</b>	<b>\$8,469.88</b>	<b>\$4,871.45</b>
Expenses:	YE 12/31/2006	YE 12/31/2006	YE 12/31/2005
Archive Maintenance	\$0.00	\$26.78	\$0.00
Auction Expense	44.16	0.00	0.00
Board Expense	92.20	108.25	108.72
Credit Card Fees	19.45	0.00	0.00
Directory Expense	169.73	552.20	0.00
Dues Collection Expenses	24.89	62.36	0.00
Editor's Expenses	28.55	51.79	98.23
New Member Recruiting	1,788.95	2,289.08	40.00
Prepare <i>The Texas Philatelist</i>	3,701.71	3,285.19	3,964.51
<i>The Texas Philatelist</i> postage	1,664.39	789.12	711.52
Secretary's Expense	0.00	134.46	81.19
Treasurer's Expense	0.00	0.00	11.95
Miscellaneous	5.00	101.89	0.00
<b>Total Expenses</b>	<b>\$7,539.03</b>	<b>\$7,401.30</b>	<b>\$5,016.12</b>
<b>Increase (Decrease) in Net Assets</b>	<b>\$519.56</b>	<b>\$1,068.58</b>	<b>(\$144.67)</b>

### STATEMENT OF ASSETS (Unaudited)

Assets:	12/31/2007	12/31/2006	12/31/2005
Cash and Equivalents	\$20,127.93	\$19,608.37	\$18,406.99
<u>Bulk Mail Deposit</u>	<u>0.00</u>	<u>\$0.00</u>	<u>\$132.80</u>
<b>Total Assets</b>	<b>\$20,127.93</b>	<b>\$19,608.37</b>	<b>\$18,539.79</b>
Liabilities:			
<u>Liabilities</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
<b>Total Liabilities</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
Net Assets:			
Unrestricted	\$7,215.93	\$8,568.37	\$9,419.79
Life Membership	11,840.00	11,040.00	9,120.00
Publication Fund	1,072.00	0.00	0.00
<b>Net Assets:</b>	<b>\$20,127.93</b>	<b>\$19,608.37</b>	<b>\$18,539.79</b>
<b>Total Liabilities and Net Assets</b>	<b>\$20,127.93</b>	<b>\$19,608.37</b>	<b>\$18,539.79</b>

## MEMBERSHIP REPORT

By Arthur P. von Reyn

### MEMBERSHIP STATUS:

Membership, February 28, 1997	504
<u>Membership, April 3, 2008</u>	<u>544</u>
Net Gain	40

Note: As of April 3, 2008, there were 76 members who had not yet paid their dues for 2008. A final dues notice that was mailed April 6 will probably result in 35-45 more collections, resulting a net year over year gain of zero.

To grow our membership, efforts in 2007 included:

1. Mailing copies of the TPA journal and membership materials to collectors on the TEXPEX mailing list several weeks before that show.
2. Dropping off the journal and membership materials at TSDA bourses held in Dallas, Houston and San Antonio.
3. Staffing member recruitment tables at all four major shows held in Texas, including the National Topical Stamp Show

Proposed 2008 efforts include:

1. Mailing *The Texas Philatelist* to APS members who are not TPA members, along with a letter and membership application. This was last done in 2006.
2. Continuing to leave copies of *The Texas Philatelist* and membership materials at TSDA bourses.
3. Again staffing member recruitment tables stamp shows in Texas.
4. Encouraging chapters to buy pages in the journal and have their members join.

## WEBMASTER'S REPORT

By Arthur P. von Reyn

Interactive features new to [www.texasphilatelic.org](http://www.texasphilatelic.org) website:

1. Submitting membership applications.
2. Turning in chapter activity reports.
3. Requesting free "Classified Bourse" ads.
4. Requesting OPS Sales Division books.
5. Registering philatelic events like stamp shows, first day of issue ceremonies, etc.

Since your president is also the webmaster, time constraints limit the frequency of updates.

Visit counts for recent years are:

April 7, 2006	9,103
April 13, 2007	12,379
April 11, 2008	15,813

The monthly average of visits was 286 for 2007-08 versus 273 for 2006-07.

## ***THE TEXAS PHILATELIST REPORT***

By Douglas Moss

1. During 2007, all bi-monthly issues of *The Texas Philatelist* were full-color, with 44-pages plus cover.
2. For the first time in several decades, or maybe ever, the inside covers and back cover all feature paid advertising.
3. A new feature is a full page offered to chapters. Currently, only the Dallas-Park Cities Philatelic Society is taking advantage of this offer. Over the last eight journals, Doug and Art have written **41%** of the articles (see chart below). Please help by:
  - a. Writing articles. There is no shortage of space and your editor will help you make your submission look and read great!
  - b. Sending in "Letters to the Editors."
  - c. Submitting "Classified Bourse" ads – they are FREE!!!
  - d. Encouraging your local stamp club secretary to send reports for the "Chapters in Action" feature or take advantage of our full-page offer.
5. *The Texas Philatelist* was recognized at the 2007 National Philatelic Exhibition of Washington D.C. (NAPEX) with a silver award. We will be entering this literature competition again in 2008

Once again, THANKS to NORMAN COHEN at Adventure Graphics in Dallas for continuing to print the *The Texas Philatelist* at about one-third of what it would cost otherwise.

<i>The Texas Philatelist</i> - Editorial Content Recap				
Issue	Total Articles	By Doug	By Art	% by D & A
January-February 2007	9	1	3	44%
March-April, 2007	10	0	2	20%
May-June, 2007	8	1	2	38%
July-August, 2007	12	3	3	50%
September-October, 2007	8	3	1	50%
November-December, 2007	9	3	2	56%
January-February, 2008	13	2	2	31%
March-April, 2008	7	2	1	43%

## **YOUTH HOLIDAY STAMP DESIGN CONTEST REPORT**

By Jane King Fohn

1. The cost of the 2007 Youth Holiday Stamp Design Contest was \$482.24.
2. The \$500 budget allowed upgrading prizes and increasing the number of winners. A *H.E. Harris Traveler Stamp Album* was given to the grand-award winner. A *H.E. Harris Explorer* or *H.E. Harris Patriot* album was sent to five of the first-place winners. The 4-7 age group winner received Chronicle Book's *Stamp It!* There were more supplies, especially for the second and third places and honorable mentions.
3. The "100-Stamp Challenge" gave a big boost with 183 packets received. One member donated a first-day cover for each child, and another J.F. Kennedy memorial covers for all the youngsters.
4. There were 146 entries divided into six age groups. This was necessary because of the large 8, 9, 10, and 11-year old groups. It was unfair for the younger ones to compete with the 8-year olds, and the 11-year olds to compete with the ages 12-16. Seldom if ever do the ages fall in more than four groups.