

Philatelic Literature Critique Sheet

Name, Place & Date of Show: NADex 108

Title of Entry: THE TEXAS PHILATELIST Entry No: 1310

Author/Editor: Douglas Moss

Category: _____

Award: Certificate (<35%) Bronze (35-59%) Silver-Bronze (60-64%) Silver (65-74%) Vermeil (75-84%) Gold (85-100%) 88

Criteria:	Handbooks/ Monographs/ Special Studies/ Specialized Articles		Society Journals*/ Periodicals		Catalogues (General, Specialized, Auction)		Newsletters/ Columns/ General Articles	
	Available	Awarded	Available	Awarded	Available	Awarded	Available	Awarded
Philatelic Aspects (45%)								
Originality	10%		10%	9	10%	8	10%	
Significance	15%		5%	4	10%	8	5%	
Research	15%		10%*	7	10%	8	5%	
Provision of Member Services (Society Journals) OR Value to Target Audience (All Others)	5%		20%*	18	15%	8	25%	
Authorship Aspect (40%)								
Organization	20%		15%	13	25%		20%	
Clarity of Expression	15%		15%	14	5%		15%	
Treatment	5%		10%	9	10%		5%	
Editorial & Publishing Aspect (15%)								
Presentation, Clarity of Illustration, Layout	5%		5%	4	5%		10%	
Paper & Binding (print), Ease of Navigation (electronic)	5%		5%	5	5%		—	—
Freedom from Typographical Errors	5%		5%	5	5%		5%	
Total	100%		100%	88	100%		100%	

* If a society publishes both a newsletter and a journal of record with different editors, and only one publication is entered, the submitter should note that on the entry form. In those cases the newsletter will be evaluated up to 30% on member services, and the journal up to 30% on research.

Comments: VAN REYN-PRODUCED TYPE FONT LIGHT & HARD TO READ. EXCELLENT MIX OF PHILATELIC DEPTH, EVENTS, HOW TO INFO. NO FEARS INDEX MORE DEBATED ON WHAT IS GOING ON IN CLUBS BEYOND SHOWS. ARTICLES SHOULD START ON FRONT PAGE TO CATCH ATTENTION (P. 3, 5, 7, 9, etc)

For the jury, John Hitchcock